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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicants: Lee et al. Examiner: Beatriz Prieto

Application Number: 10/007,789 Art Unit: 2142

Filing Date: November 7, 2001

Title: ONLINE SYSTEM AND METHOD FOR DYNAMIC
SEGMENTATION AND CONTENT PRESENTATION

STATEMENT OF FILING BY EXPRESS MAIL 37 C.F.R. SECTION 1.10

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AMENDMENT

In response to the office action dated April 10, 2006 in the above-captioned application,
please amend the above-captioned application as follows: